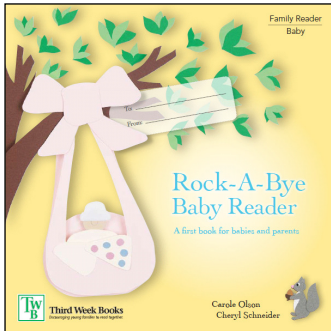




Baby Readers: For Parents and Infants



Our Baby Readers are illustrated, read-aloud rhyme books for new moms and dads and their babies.

Rock-A-Bye Baby Reader and *Despertar a la lectura* include simple Parent Notes to explain why and how parents should read to their 0- to 1-year-olds.

1 to 99 Baby Readers (soft cover): \$3.50/bk*
100+ Baby Readers (soft cover): \$2.10/bk*

Board-book editions of *Rock-A-Bye Baby Reader* and *Despertar a la lectura* are also available. See below for quantity pricing levels.



Set of 4 Early Literacy Posters

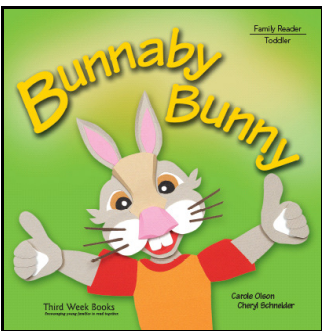
These 11"x17" colorful posters will enliven the spaces in your community where parents with babies and toddlers gather: classrooms, waiting rooms, libraries, ob-gyn and pediatric offices or clinics, and day-care facilities.

The four posters can be hung singly, strung end to end, or arranged 2-square for a mosaic of early literacy. Matte-laminated for durability and ease of viewing.

Set of four Early Literacy Posters: Item RABBR 4P.....\$20.00



Toddler Readers: For Parents and 1- to 3-year-olds

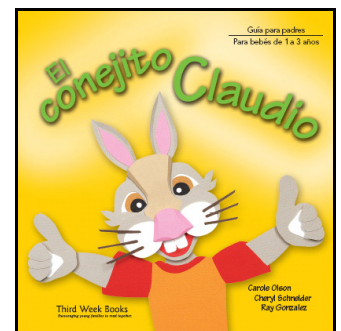


Reading with toddlers can be an exciting experience. *Bunnaby Bunny* and *El conejito Claudio* are board books featuring poems about a lively bunny learning to dress himself.

Taking toddlers' blossoming independence into account, Parent Notes in our Toddler Readers explain what to expect from 1- to 3-year-olds and how to engage in the read-aloud experience.

Photos of real families demonstrate some of the many ways to read with a toddler.

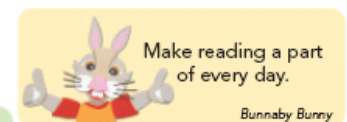
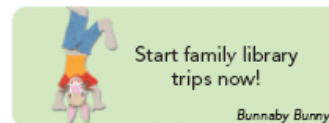
20 to 99 Board-Book Baby and/or Toddler Readers: \$3.98/bk*
Additional quantity discounts at 100, 500 + 1,000 total boards.



Bunnaby and Claudio Early Literacy Stickers

These 1"x2.75" stickers remind parents of the important role they play in their child's early literacy experiences. Four different mottos.

99 English Stickers: Item BBST.....\$5.00
99 Spanish Stickers: Item ECCST.....\$5.00



Early Literacy Notecards

Show your support for bringing babies and parents together with books with this notecard set. The four card illustrations evoke traditional English nursery rhymes, while the notecard backs are festooned with faces of the babies who benefit from hearing those nursery rhymes early and often. Card size: 4.25"x5.5".

Notecard Pack (8 cards and envelopes): Item ELNC 01.....\$7.00

Fundraising Opportunity: Notecard packs are also available to raise awareness, and funds, for early-literacy efforts in your community. Please call Cheryl or Carole at 612-990-6011, or email us at TheBabyReader@yahoo.com to discuss this option.

*Plus Shipping/Freight

NB: No additional shipping charge for poster sets, sticker packets or notecards (ELNC 01).